BUSINESS ANALYTICS
NON-CREDIT PROGRAM WITH TRANSCRIPT

DATES
July 29 – August 16, 2019 (3 weeks)

DESCRIPTION
This program will introduce you to the world of data management and how it can help increase business performance, innovation potential and customer satisfaction using two powerful tools: Business Analytics to collect, analyze and visualize data and Agile Project Management to gain competitive advantage and risk reduction in the context of constantly changing business environment.

COURSES
1. INTRODUCTION TO BUSINESS ANALYTICS & DATA MODELLING (30 HOURS)
This course will explore the fundamental analytical methods and tools used to collect, analyze and interpret business data to gain insight and inform business decision-making, as well as data modelling concepts and techniques used by business analysts to accurately define and communicate business data requirements, business rules and data analytics methods for any project.

2. INTRODUCTION TO AGILE PROJECT MANAGEMENT (30 HOURS)
This course covers the application of agile concepts, principles, and methodologies in project management, largely developed and tested on software development projects, and being successfully applied to projects of all sizes and types in other various industries.

The course topics are aligned with the established agile manifesto and principles supporting the Agile Certified Practitioner certification offered and administered by the Project Management Institute (PMI-ACP®).

These courses are non-credit. Students are assessed and graded. A McGill Record of Study is issued. The language of instruction is English (TOEFL IBT 79 or equivalent). There are no other prerequisites.

FEES
→ Tuition Fees: $2175 CAD
→ Ancillary Fees: $320 CAD
→ Total Program Fees: $2495 CAD (≈ $1895 USD*)

→ Fees include:
  → International Health Insurance
    (for non-Canadian residents)
  → Course material
  → McGill Record of Study
  → Attestation of Completion of Program
  → Orientation session
  → Welcome and Farewell receptions

→ Optional:
  → Accommodation (Double Occupancy):
    $825 CAD ($625 USD*)
  → Cultural and social activities (Fees to be announced)

→ Not included:
  → Meals

*Invoicing is in Canadian dollars, USD pricing based on the Jan. 10, 2019 rate is for comparative purposes only and is subject to change.